



CORNERSTONE
CONSTRUCTION GROUP, INC.

FOR IMMEDIATE RELEASE

Cornerstone Construction Fields Scoreboards for San Pedro High School Athletic Teams

Los Angeles, May 2011--Anchoring the western rim of Los Angeles Harbor, San Pedro has long enjoyed a reputation as a sports town and as a place that produces exceptional athletes. Many of those scored their first homeruns, touchdowns, field goals or track records at the eponymous public high school. Unfortunately San Pedro High's athletic field infrastructure has suffered--along with many other public schools' athletic, arts and science programs statewide --from several decades of funding cutbacks.

So, Cornerstone Construction Group stepped in to help, through the auspices of their long-time community partner Sharefest, Inc., installing a pair of professional quality athletic scoreboards. The badly needed boards had been acquired seven years ago when a San Pedro High School booster club raised over \$20,000 to purchase them for the baseball and softball fields. However, when installation costs exceeded budget, the forty-foot tall scoreboards were stored away until the next group of angels could stand up to the plate. Several attempts were made to complete the project, but sufficient funds could not be raised.

Because a large-scale installation requires professional expertise and a longer timeline than the usual Workday, Sharefest enlisted Cornerstone Construction, its longtime South Bay community partner, to get the scoreboards out of mothballs and into the playing fields.

Describing the scope of work, Cornerstone's owner Vic Braden said, "We excavated and poured fifteen-foot deep concrete columns reinforced with steel as the foundation (caissons) for the forty-foot high posts. We brought in electrical from another area of the school and buried it at each of the two sites. The work took one week and had to pass city inspection."

This all got started in 2011, when some concerned parents and residents approached Sharefest Inc. to provide installation of the scoreboards. The school was chosen among dozens of other Los Angeles County schools to benefit from the organization's Workday project. Currently in its eighth year, Sharefest's Workday mobilizes thousands of volunteers annually to complete hundreds of community service projects, often over the course of one day.

SPHA principal Jeanette Stevens praised the efficiency and expertise of the team, saying "We are greatly appreciative at how much Sharefest and Cornerstone were able to accomplish in such a short amount of time. It is hard to imagine that \$21,000 worth of scoreboards has been sitting on the floor in a dark, back room on our campus for seven years, collecting dust." The project was also accomplished through support from the Los Angeles Mayor Antonio Villaraigosa's office, Home Depot and LA Unified School District board member Dr. Richard Vladovic. The ribbon cutting ceremony was held onsite in 2012.

San Pedro's passion for athletics and for nurturing athletes is evidenced by the city's Sports Walk, a series of sidewalk plaques honoring homegrown sports stars such as Joe Amalfitano and Garry Maddox (baseball), Haven Moses (football), Dennis Johnson (basketball), and Denise Austin (fitness author). Thanks to Cornerstone Construction Group and Sharefest, the continuation of this athletic tradition is ensured at San Pedro High School.

ABOUT CORNERSTONE CONSTRUCTION GROUP

Started 28 years ago in Redondo Beach by Vic Braden and his wife, Linda, The Cornerstone Construction Group is a family owned and operated construction business. The management team was completed when their daughter, Stella, joined them in 1999. The family is also guided by a strong desire to invest in the continued development of Redondo Beach and over the years, they have spent their spare time and company resources helping their local community.